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ymc Careers POWERED BY MOMENTIVE

The association's ultimate checklist for finding the best job board software

Is your association searching for the best job board software to support your members as they advance their careers, making you the industry resource for career growth?

Follow our ultimate checklist to discover the perfect technology for your organization:

✓ Member career resources

Does the job board software offer industry-specific career resources to help your members advance their careers? Look for solutions that offer a broad range of features and non-dues revenue-driving tools like job matching emails, highlighting preferred job listings, and career fair tools.

✓ Reporting and analytics

Does the software offer interactive dashboards and filters? Look for a job board that empowers your staff and members, providing up-to-the-minute, actionable visual dashboards highlighting engagement and activity that support data-driven initiatives.

✓ Customization

Does the technology allow you to personalize your content to reflect your brand and speak directly to your members and audience? Look for a tool that makes it easy for you to stand out and represent your brand, rather than a rigid template.
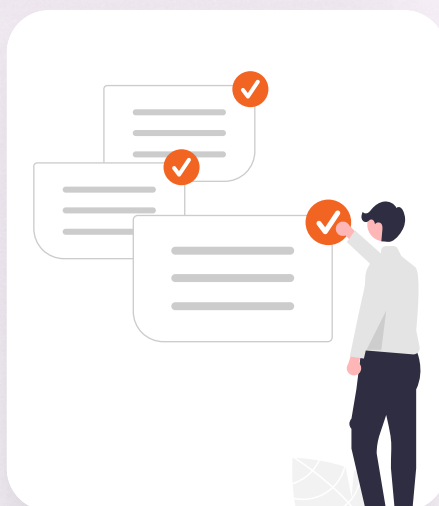
✓ User interface

Does the technology support a custom designed job board and member experience to showcase your brand and organization's voice? The right technology will make your job easier, and your members' job search smoother, empowering your association to become the premier resource for careers.

✓ Career planning

Does the job board software offer valuable resources for your members to grow their careers? Look for technology that empowers members with specific occupational insights about things like salary ranges and skill sets, job outlook, and education requirements as well as access to career advice articles and career coaches.

✓ Marketing and support

Is the job board backed by a tenured marketing and support team to drive traffic to your website, convert visitors to members, and connect members to their next great career opportunity? Look for technology with a team that empowers your association with the latest marketing tactics and trends to engage your members and wider audience.

✓ Personalized content

Can the job board technology offer personalized content for your members? Look for a career center that provides blogs and education targeted to your niche, plus allows you to add your own custom content. Providing industry-insights through blogs or other content offerings can be a valuable resource to help your members advance their careers.

✓ Integration capabilities

Will the job board integrate with your AMS and other software solutions? Choosing to invest in an ecosystem of software solutions ensures your platforms will integrate and deliver on product development and needed security measures.

Take the next step

Still looking for the perfect job board software? Look no further!

The YM Careers platform, backed by Momentive Software, offers all the crucial functionality listed above to advance your members' careers.

Learn more today!

About Momentive Software

Momentive Software amplifies the impact of over 30,000 purpose-driven organizations in over 30 countries. Mission-driven organizations and associations rely on Momentive's cloud-based software and services to solve their most critical challenges: engage the people they serve, simplify operations, and grow revenue. Learn more at momentivesoftware.com.

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